Jane Hall

MAKING SPACE

INTERIOR DESIGN BY WOMEN

PHAIDON

Natalia Bianchi

1967, Milan, Italy

Private residence, Milan, 2023

As a child, Natalia Bianchi enjoyed rearranging the furniture in her bedroom, and even in hotel rooms when she traveled. Her passion for composing objects in space, seeking qualities such as proportion, balance, and beauty, led her to study architecture at the Politecnico di Milano, where she specialized in interior design. She cites fashion designer Yves Saint Laurent as a key influence, admiring his ability to elevate personal taste and aesthetics. Natalia's work reflects her interest in the elegance of twentieth-century design, but characterized by taking an experimental and transgressive approach to mixing materials and redefining the original style of furniture—such as adding fine black and white stripes to antique pieces. In 1997, she founded her eponymous studio in Milan, developing an eclectic and ever-changing style marked by attention to cultural context. Her designs for private residences in Milan showcase her ability to layer intricate patterns on every surface, from walls to furniture, sculpting each space by harnessing natural light and bold colors to create elegant maximalist interiors. The dynamism of Natalia's interiors is often emphasized by her signature use of a feature wall painted in bold, candy-box colors. Natalia believes that an interior designer, in addition to having an artist's eye and a poetic imagination, must have passion and patience to truly understand the client's way of living.